



January 30, 2024

Dear Business Owner(s):

We trust that you will consider a financial donation to our program. Taunton Youth Football & Cheer, Inc. is a federally recognized 501(c)(3) (TIN: 04-2743116). The program, started in 1980, has and continues to engage children and families of all demographics and statuses. We are dedicated to our program goals assisting and facilitating a league that encourages **teamwork, dedication, leadership skills, sportsmanship, and the joy of athletics** in a fun and competitive environment.

From the board of directors to the coaching staff and beyond, our league is 100% run by volunteers and the expenses involved in running the league are beyond what is raised from registration fees alone. We strive to ensure that all athletes are able to participate with the proper field equipment, the necessary training equipment and regardless of their ability to fulfill the registration fee requirements. Throughout the year we incur expenses such as field rentals, equipment purchasing and reconditioning, insurance, uniforms and more. While we could charge more for registration to cover these expenses, we intentionally keep these costs low to allow as many children as possible to participate.

We need help from the business community to help us achieve our goals. This league could not function without support from businesses like yours in the form of corporate sponsorships. Your assistance directly improves the caliber of program that we are able to provide to children as well as the opportunity for children to participate in the program who might otherwise not be able to do so. We are seeking monetary donations for upgraded equipment and scholarships for our athletes as well as goods that will help us serve our program. Your donation will serve as a demonstration to our athletes of positive role model behavior that encompasses our goal to inspire our youth.

In return, we will put you in front of an audience of families from Taunton and surrounding cities. Our sponsorship program provides you with a blend of options for marketing your business. The attached sheet provides you with more detailed information about our sponsorship opportunities.

You will feel proud knowing you have supported our program, making it possible for athletes to succeed. Your contributions and active support of Taunton Youth Football & Cheer make us proud and thankful to be a part of this community. We thank you for your time considering this opportunity to partner with our organization.

Sincerely,

Taunton Youth Football & Cheer Board of Directors

Sponsorship Levels:

GOLD (\$1,000 or higher)

- Your company name/logo will be put on our 2024 Sponsorship banner to be hung at each of our home games for the 2024 season
- Your company name/logo will receive an individual 2024 Sponsorship banner to be hung at each of our home games for the 2024 season
- Your company name will be recognized at all of our fundraising events and community meetings throughout the season
- Your company will receive recognition during announcing at all of our home games
- Your company name/logo will be advertised on our league social media and website

SILVER (\$500 - \$999)

- Your company name/logo will be put on our 2024 Sponsorship banner to be hung at each of our home games for the 2024 season
- Your company will receive recognition during announcing at all of our home games
- Your company name/logo will be advertised on our league social media and website

BRONZE (\$100 - \$499)

- Your company name/logo will be advertised on our league social media and website

If you are unable to support us with a monetary donation, there are several additional ways you can help support our organization!

- Donate product/services/gift card to be used for raffles during games, fundraising events, and competitions
- Provide volunteer support at games and/or events
- Provide items to sell at our concessions at events

Please make your tax deductible check or money order payable to **Taunton Youth Football & Cheer**. Return the following page along with your donation and mail to:
Taunton Youth Football & Cheer

**P.O. Box 144
Taunton, MA 02780**

If you have any questions or concerns, please reach out to:

Kerri Theriault (Treasurer)

Rosie Hoyer (Asst. Treasurer)

treasurer@tauntonyouthfootballcheer.org

Sponsorship Return Form

Company Name: _____

Company Address: _____

Company Phone Number: _____

Company Social Media Name (and platform): _____

Contact Person Email Address: _____

Sponsorship Amount / Donation Item: _____

Business Representative / Owner Signature: _____